

Strategic Objectives	Key Activities	Delivered Through
<p>3. 'To bring about additional benefits to Wiltshire and Swindon through partnership working.'</p>	<p>Ensure well balanced partnerships exist to lead sub-regional and local developments</p>	<ul style="list-style-type: none"> <li>• Incorporate WSEP as a not for profit company limited by guarantee and refresh and reinforce the roles and responsibilities of partner organisations</li> <li>• Encourage private sector participation in partnerships</li> <li>• Develop innovative ways of working and monitor best practice amongst other UK SRPs, adopting new measures where relevant and appropriate</li> <li>• Ensure effective and efficient linkages exist between partnerships in Wiltshire and Swindon including WSEP, Lifelong and Local Learning Partnerships, the Rural Regeneration Partnership, Wiltshire Market Towns Partnership, Local Strategic Partnerships and Local Economic Partnerships etc.</li> <li>• Support partnership working across key sectors and promote links between key sector and business support activities and training programmes</li> </ul>
	<p>Play an active role in support of regional strategic development</p>	<ul style="list-style-type: none"> <li>• Ensure a co-ordinated response to consultation</li> <li>• Ensure a co-ordinated approach to lobbying</li> <li>• Promote WSEP as the key strategic interface with SWRDA, Regional Assembly, Government Office etc.</li> <li>• Ensure partnerships play a prominent role in representing the area at regional and national groups</li> </ul>
	<p>Ensure delivery of the Wiltshire and Swindon strategy</p>	<ul style="list-style-type: none"> <li>• Identify and present Wiltshire and Swindon's case</li> <li>• Lobby SWRDA and other relevant organisations</li> <li>• Maximise funding opportunities into Wiltshire and Swindon</li> <li>• Ensure organisations take ownership of the delivery of the strategy</li> </ul>
	<p>Collate and disseminate information that impacts on and relates to the economy which is accessible to all communities</p>	<ul style="list-style-type: none"> <li>• Support the future development and use of the Wiltshire and Swindon Intelligence Network and the Regional Observatory</li> <li>• Produce an Annual Economic Assessment</li> <li>• Ensure suitable research is undertaken as necessary to underpin future strategic action and project delivery</li> </ul>